Exchange
Member
Identification
Cards
This guide will give you an overview of the new BlueCross BlueShield of South Carolina and BlueChoice HealthPlan Exchange member identification (ID) cards, the symbols on these cards and how to use the information on the ID cards.

When members arrive at your office or facility, remember to ask to see their current member identification cards at each visit. This will help you to identify the product the member has and get health plan contact information. It will also help you with claims processing.

Remember, ID cards are for identification purposes only. They do not guarantee eligibility or payment of your claim. You should always verify patient eligibility by using My Insurance Manager℠ on our websites, www.SouthCarolinaBlues.com or www.BlueChoiceSC.com.
NEW Individual Product Exchange Network ID Cards

- Only new individual product lines access the new Blue Essentials\textsuperscript{SM} network (BlueCross) and the new MyChoice Advantage network (BlueChoice\textsuperscript{®}).
- Alpha prefixes are: BlueCross (ZCU, ZCF, ZCQ) and BlueChoice (ZCX, ZCJ).
- These ID cards also distinguish the new networks by having “Blue Essentials Network” and “Exclusive Provider Organization” on the cards for BlueCross and the “My Choice Advantage” logo and “Exclusive Provider Organization (EPO)” on the cards for BlueChoice.
- Benefits are only available in network! See the back of the ID card.
- The suitcase in the lower right indicates the network that members access when out of state.
- Note: all group products continue to access the broad commercial networks. This includes those purchased through the federal or private exchange.
BlueCross BlueShield of South Carolina

Blue Essentials Network

Blue Essentials Individual (EPO) ID Cards

- Only NEW individual product lines access the new Blue Essentials network.
- Alpha prefixes are ZCU, ZCF and ZCQ.
- These ID cards also distinguish the new networks by having “Blue Essentials Network” and “Exclusive Provider Organization” on the cards.
- Benefits are only available in network! See the back of the ID card.
- The suitcase in the lower right indicates the network that members access when out of state.
- Note: all group products continue to access the broad commercial networks. This includes those purchased through the federal or private exchange.
BlueCross BlueShield of South Carolina New Product ID Cards

BlueCross BlueShield PPO Network
Small Group PPO

- **Group** product lines access the broad commercial BlueCross Network (Preferred Blue®).
- New alpha prefixes are ZCV and ZCR.
- These ID cards also distinguish the network by having “Preferred Blue Network” on the cards.
- The suitcase in the lower right indicates the network that members access when out of state.

![ID Card Example](image)

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**Member Name**
**(NAME)**
**Member ID**
ZCV123456789999

**RxBIN**
004336

**RxGRP**
SC115

**Plan Code**
380

**Mammography Network**
Preferred Blue Network

![ID Card Example](image)

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**Member Name**
**(NAME)**
**Member ID**
ZCV123456789999

**RxBIN**
004336

**RxGRP**
SC115

**Plan Code**
380

**Mammography Network**
Preferred Blue Network

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www.SouthCarolinaBlues.com

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BlueChoice HealthPlan New Group Product ID Cards

MyChoice Advantage Network
MyChoice Advantage Individual (EPO)

- Only **NEW individual** product lines access the **new** MyChoice Advantage network.
- Alpha prefixes are ZCX and ZCJ.
- These ID cards also distinguish the new networks by having the “My Choice Advantage” logo along with “Exclusive Provider Organization (EPO)” on the cards.
- Benefits are only available in network! See the back of the ID card.
- The suitcase in the lower right indicates the network that members access when out of state.
- Note: all **group** products continue to access the broad commercial networks. This includes those purchased through the federal or private exchange.
BlueChoice HealthPlan New Group Product ID Cards

BlueChoice Network

Business Advantage (Small Group PPO)

- **Group** product lines access the broad commercial BlueChoice Network.
- New alpha prefixes are ZCL and ZCG.
- These ID cards also distinguish the network by having the “Business Advantage” logo on the cards.
- The suitcase in the lower right indicates the network that members access when out of state.